



# Spring 2025 Digital Contests

v1

FSPA is excited to announce its latest slate of Spring Digital Contests. This guide also contains information about our various Journalist of the Year awards. Entry fees are listed next to each category. In most categories, publications/programs can enter 5 entries per category. There are others that allow fewer and for photo categories, members can now submit up to 10 entries. Publications/programs must be members to participate in these contests and non-member publications will be billed for membership. Work created since March 1, 2024 is eligible for submission.

## UPLOAD INSTRUCTIONS

We utilize the BetterNewspaperContest.com platform to accept entries. If you entered in the fall or last spring, it is the same platform. **When the database opens in late January**, this document will be updated with instructions for accessing it and managing entries. Please note the membership database and contest database are two separate systems and member publications/programs need to be manually added to participate in digital contests.

## DEADLINES

**Sunday, Feb. 9 (11:59 p.m.):** Todd C. Smith Student Journalist of the Year (Category 1)

**Sunday, Feb. 23, (11:59 p.m.):** Other Journalist of the Year competitions (Categories 2-10)

**Friday, Feb. 7 (11:59 p.m.):** Quick Turn Contests (Categories 11-27, unless otherwise noted)

**Friday, Feb. 28 (11:59 p.m.):** All other Spring Digital Contests (Categories 28-96)

## SCORING

In most categories, work is scored on five criteria, and this guide includes listings of that criteria. Those scores produce ratings: All-Florida, Excellent, Honorable Mention or No Award Given. Judges also select a Best of the Best winner in each category. Judges will identify both middle school and high school Best of the Best winners. **Middle school entries must include “MS-” at the beginning of the entry names so they can be properly identified.**

## LAW AND ETHICS

All work must adhere to copyright law. Participants should also ensure they are following the acceptable standards of ethical journalism. The use of AI tools such as ChatGPT in the production of contest entries is strictly prohibited. Students agree that submitted work may appear on FSPA’s website, social media channels and/or educational resources created for use in classrooms and at workshops/conventions.

## LOOKING FOR CONVENTION CONTEST DETAILS?

Those are coming in March, after we have completed our Spring Digital Contests. We can’t wait to gather April 3-5 at the Renaissance Orlando at SeaWorld.

## QUESTIONS?

Reach FSPA Contest Coordinator Joe Humphrey at [fspacontests@gmail.com](mailto:fspacontests@gmail.com) or (813) 380-7195.

# Journalist of the Year Awards

A student who applies for the Todd C. Smith Florida Student Journalist of the Year Award (Category 1) is eligible to apply for one of the other journalist of the year categories. Categories 2-8 are open to juniors and seniors. A student may only apply to one category in Categories 2-8. Category 9 is open to freshmen and sophomores. Category 10 is open only to eighth graders.

## 1) Todd C. Smith Student Journalist of the Year

**DUE SUNDAY, FEB. 9**

No entry fee; Grade 12 only

Submit a single PDF file that includes links as needed

This is FSPA's top student award. The contest is open to Florida students whose publications belong to FSPA. The first-place winner will receive \$1,000. Runner-up will receive \$600. The third-place winner will receive \$400. The Florida winner will advance to the Journalism Education Association's Journalist of the Year competition. The winning student's adviser must be a member of JEA to compete at the national level.

Entrants, using their publication's account on the platform, will need to submit the following items for consideration. Entrants should consolidate the following items into a single PDF document:

- A weblink to a portfolio based on the criteria that can be found on the JEA website, JEA.org.
- A personal narrative about their scholastic journalism experience (see the published rubric for more info about essay expectations)
- A resume
- A transcript or counselor statement, including journalism classes taken, grades and current GPA
- An action photo of the applicant involved in some aspect of student media
- Up to three letters of recommendation, including one from the publication/program adviser

Feb. 9 at 11:59 p.m. is a firm deadline for this contest. No entries will be accepted after that time. The winners will be announced by March 1 so the first-place winner can make revisions prior to the JEA contest deadline. **The entire application must adhere completely to copyright laws and guidelines.**

The Journalism Education Association's website provides a wealth of information about the Journalist of the Year award, including the same rubric Florida's judges will use, samples of past winners and tips to the applicants. NOTE: There is also an application on the JEA website. That is for the Florida winner to utilize later, so please do not complete it at this time.

*Since the winner advances to the national competition, judges use the Journalism Education Association's rubric to evaluate entries in this category. You can find that rubric (and lots of other helpful information) at JEA.org.*

<p><b>2) Tom Pierce Photojournalist of the Year</b>          \$10 entry fee; 1 entry per publication (Grades 11-12)  <b>DUE FEB. 23</b>   Submit as a PDF or weblink</p>	<p><i>JOY contests are judged holistically. Feedback will be provided but no numeric score.</i></p>
<p>Submit a document or weblink that showcases up to 10 entries that exemplify your work as a photojournalist. Include captions and a brief reflection for each image. \$200 prize.</p>	
<p><b>3) Designer of the Year</b>          \$10 entry fee; 1 entry per publication (Grades 11-12)  <b>DUE FEB. 23</b>   Submit as a PDF or weblink</p>	<p><i>JOY contests are judged holistically. Feedback will be provided but no numeric score.</i></p>
<p>Submit a portfolio of up to 10 examples that reflect your range of design abilities. Include brief written reflections for each artifact. Artifacts may also include links to broadcast/web work. \$200 prize.</p>	
<p><b>4) Broadcast Journalist of the Year</b>          \$10 entry fee; 1 entry per publication (Grades 11-12)  <b>DUE FEB. 23</b>   Submit a weblink <i>and</i> a PDF</p>	<p><i>JOY contests are judged holistically. Feedback will be provided but no numeric score.</i></p>
<p>Submit a video (max 10:00) that showcases your broadcast journalism work. Also submit reflections on each artifact chosen for the portfolio. Specify your contributions to each. \$200 prize.</p>	
<p><b>5) Writer of the Year</b>          \$10 entry fee; 1 entry per publication (Grades 11-12)  <b>DUE FEB. 23</b>   Submit as a PDF or weblink</p>	<p><i>JOY contests are judged holistically. Feedback will be provided but no numeric score.</i></p>
<p>Submit a portfolio of up to seven writing samples demonstrating your abilities as a reporter and writer. Include brief written reflections for each sample. \$200 prize</p>	
<p><b>6) Online Journalist of the Year</b>          \$10 entry fee; 1 entry per publication (Grades 11-12)  <b>DUE FEB. 23</b>   Submit as a PDF or weblink</p>	<p><i>JOY contests are judged holistically. Feedback will be provided but no numeric score.</i></p>
<p>The award honors excellence in web/social media journalism. Submit a collection (web page or PDF with links) showcasing up to 10 artifacts. Provide a brief reflection for each. \$200 prize</p>	
<p><b>7) Artist of the Year</b>          \$10 entry fee; 1 entry per publication (Grades 11-12)  <b>DUE FEB. 23</b>   Submit as a PDF or weblink</p>	<p><i>JOY contests are judged holistically. Feedback will be provided but no numeric score.</i></p>
<p>Submit up to 10 samples of work that best reflects their abilities as an artist. Include brief reflections for each example. The portfolio should be rooted in published/journalistic work. \$200 prize.</p>	
<p><b>8) Sports Journalist of the Year</b>          \$10 entry fee; 1 entry per publication (Grades 11-12)  <b>DUE FEB. 23</b>   Submit as a PDF or weblink</p>	<p><i>JOY contests are judged holistically. Feedback will be provided but no numeric score.</i></p>
<p>Submit up to 10 samples of work that best reflects your ability as a sports journalist. Include brief reflections for each example. \$200 prize.</p>	

<p><b>9) Emerging Young Journalist</b>          \$10 entry fee; 1 entry per publication (Grades 9-10)  <b>DUE FEB. 23</b>   Submit as a PDF or weblink</p>	<p><i>JOY contests are judged holistically. Feedback will be provided but no numeric score.</i></p>
<p>This award, sponsored by the Tampa Bay Times Fund, recognizes the top freshman or sophomore student journalist. The contest is open to Florida students in grades 9 and 10 whose publications belong to FSPA. The winner will receive free registration to the Summer Journalism Institute at the University of Florida in summer 2024. Entrants will need to submit the following items for consideration. All items will need to be combined into a single weblink or attachment.</p> <ul style="list-style-type: none"> <li>– A portfolio of up to five published works</li> <li>– A recommendation letter from the student’s adviser</li> <li>– A recommendation letter from a student leader on the publication</li> <li>– A 500-word essay by the applicant outlining his/her interest in journalism/media</li> <li>– A resume</li> </ul>	

<p><b>10) Aspiring Young Journalist</b>          \$10 entry fee; 1 entry per publication (Grade 8)  <b>DUE FEB. 23</b>   Submit as a PDF or weblink</p>	<p><i>JOY contests are judged holistically. Feedback will be provided but no numeric score.</i></p>
<p>This award recognizes the state’s top middle school student journalist. The contest is open to Florida students in Grade 8 whose publications belong to FSPA. Applicants should submit the following combined into a single weblink or attachment. One entry per publication. \$100 prize</p> <ul style="list-style-type: none"> <li>– Letter of introduction from the applicant</li> <li>– Up to five examples of the applicant’s journalistic work with a student reflection for each included work.</li> </ul>	

# Quick Turn Contests

Prompts will be released at 6 p.m. on Sunday, Feb. 2. Entries must be uploaded by Friday, Feb. 7 (unless otherwise noted below). All material used in these entries must be generated during the contest window.

<b>11) Quick Turn Videography Challenge</b> \$8 entry fee; up to 5 entries per publication DUE FEB 7   Submit as a public weblink	<i>What the judges are looking for:</i> Videography composition Videography technical quality Audio quality Editing/pacing Creativity
Create a video based on assigned criteria that will be released on Feb. 2.	
<b>12) Quick Turn Yearbook Spread</b> \$8 entry fee; up to 5 entries per publication DUE FEB 7   Submit as a PDF attachment	<i>What the judges are looking for:</i> Visuals Copy Design Creativity Overall impact
Create a yearbook spread based on assigned criteria that will be released on Feb. 2.	
<b>13) Quick Turn Cooking Challenge</b> \$8 entry fee; up to 5 entries per publication DUE FEB 7   Submit as a public weblink	<i>What the judges are looking for:</i> Audio quality Video quality Editing quality Creativity Overall impact/effectiveness
Create a cooking segment based on assigned criteria that will be released on Feb. 2.	
<b>14) Quick Turn Audio PSA</b> \$8 entry fee; up to 5 entries per publication DUE FEB 7   Submit as a public weblink	<i>What the judges are looking for:</i> Creativity Talent Presence Audio quality Call to action/impact Editing quality
Create an audio public service announcement based on a prompt that will be released on Feb. 2.	
<b>15) Quick Turn Broadcast Package</b> \$8 entry fee; up to 5 entries per publication DUE FEB 7   Submit as a public weblink	<i>What the judges are looking for:</i> Newsworthiness Use of sources Audio quality Video quality Editing
Create a broadcast news package based on assigned criteria that will be released on Feb. 2.	

<p><b>16) Quick Turn Fiction and Illustration</b>        \$8 entry fee; up to 5 entries per publication        DUE FEB 7   Submit as a single PDF document</p> <p>Write a max 750-word short story and create an original accompanying hand- or computer-drawn illustration based on criteria that will be provided Feb. 2.</p>	<p><i>What the judges are looking for:</i>        Character development        Plot development        Artistic quality        Artistic originality        Visual-verbal connection</p>
<p><b>17) Quick Turn Short Film</b>        \$10 entry fee; up to 5 entries per publication        DUE FEB 14   Submit as a public weblink</p> <p>Create a max 5:00 fictional short film based on criteria that will be provided on Feb. 2.</p>	<p><i>What the judges are looking for:</i>        Cinematography        Script/story        Audio quality        Editing quality        Originality/creativity</p>
<p><b>18) Quick Turn Sitcom Production</b>        \$8 entry fee; up to 1 entry per publication        DUE FEB 21   Submit a JPG or PDF</p> <p>Product a 10:00-15:00 pilot episode of a sitcom based on a provided treatment that will be released on Feb. 2.</p>	<p><i>What the judges are looking for:</i>        Cinematography        Script/story        Audio quality        Editing quality        Originality/creativity</p>
<p><b>19) Quick Turn Photography Challenge</b>        \$8 entry fee; up to 10 entries per publication        DUE FEB 7   Submit a JPG or PDF</p> <p>Complete a photography challenge based on criteria that will be provided on Feb. 2.</p>	<p><i>What the judges are looking for:</i>        Effective composition        Effective lighting        Technical (focus, exposure, color)        Creativity        Storytelling impact</p>
<p><b>20) Quick Turn Audio Podcast</b>        \$10; up to 2 entries per publication        DUE FEB 7   Submit a public weblink</p> <p>Create an audio podcast based on assigned criteria that will be released Feb. 2.</p>	<p><i>What the judges are looking for:</i>        Talent presence        Script / writing        Audio quality        Creativity        Overall impression</p>
<p><b>21) Quick Turn Literary Magazine Spread</b>        \$8; up to 5 entries per publication        DUE FEB 7   Submit as a PDF</p> <p>Create a lit mag spread based on assigned criteria that will be released Feb. 2.</p>	<p><i>What the judges are looking for:</i>        Visuals        Text        Design        Originality        Overall impact</p>


<p><b>22) Quick Turn Review (Written)</b>        \$8; up to 5 entries per publication        DUE FEB 7   Submit a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>        Writer's voice        Evidence of research        Proper grammar/style        Clear central point        Depth of coverage</p>
<p>Write a max 500-word review based on assigned prompt that will be released on Feb. 2.</p>	

<p><b>23) Quick Turn Review (Video)</b>        \$8; up to 5 entries per publication        DUE FEB 7   Submit a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>        Talent presence        Talent delivery        Clear central point        Evidence of research        Effective use of B-Roll</p>
<p>Create a max 3:00 video review based on assigned prompt that will be released on Feb. 2.</p>	

<p><b>24) Quick Turn Newspaper/Magazine Spread</b>        \$8; up to 5 entries per publication        DUE FEB 7   Submit a PDF</p>	<p><i>What the judges are looking for:</i>        Visuals        Copy        Design        Creativity        Overall impact</p>
<p>Plan, create and edit a newspaper/magazine spread based on assigned criteria that will be released on Feb. 2.</p>	

<p><b>25) Quick Turn Module</b>        \$8; up to 5 entries per publication        DUE FEB 7   Submit a PDF</p>	<p><i>What the judges are looking for:</i>        Visuals        Copy        Design        Creativity        Overall impact</p>
<p>Plan, create and edit a module based on assigned criteria that will be released on Feb. 2.</p>	

<p><b>26) Quick Turn Editorial (Written)</b>        \$8; up to 5 entries per publication        DUE FEB 7   Submit a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>        Effective introduction        Proper grammar/style        Clear call to action        Effective use of sources        Depth of coverage</p>
<p>Write an editorial based on criteria that will be released on Feb 2.</p>	

<p><b>27) Quick Turn Cinema Editing Challenge</b>        \$10; one entry per publication        DUE FEB 7   Submit as a public weblink</p>		<p><i>What the judges are looking for:</i>        Editing pacing        Editing technical quality        Establishes mood        Effective use of music        Creativity</p>
<p>Sponsored by <a href="https://www.EditMentor.com">EditMentor.com</a>. Edit provided footage based on assigned criteria. The footage will be available for download on Feb. 2.</p>		

<p><b>28) Campus News Story</b>          \$8 entry fee; up to 5 entries per publication          Submit as a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>          Effective lead          Appropriate grammar/style          Objectivity          Effective use of sources          Newsworthiness/Impact</p>
<p>A single written news story about news on your campus. This may also include investigative, in-depth reporting</p>	

<p><b>29) Off-Campus News Story</b>          \$8 entry fee; up to 5 entries per publication          Submit as a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>          Effective lead          Appropriate grammar/style          Objectivity          Effective use of sources          Newsworthiness/Impact</p>
<p>A single written news story about an event/issue off campus or one that localizes a local, state, national or international topic. This may also include investigative, in-depth reporting.</p>	

<p><b>30) General Feature Story</b>          \$8 entry fee; up to 5 entries per publication          Submit as a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>          Effective lead          Appropriate grammar/style          Use of sensory details          Effective use of sources          Depth of coverage</p>
<p>A single written feature story (not a profile).</p>	

<p><b>31) Entertainment Feature</b>          \$8 entry fee; up to 5 entries per publication          Submit as a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>          Effective lead          Appropriate grammar/style          Use of sensory details          Effective use of sources          Depth of coverage</p>
<p>A single written feature story about an entertainment topic (not a profile).</p>	

<p><b>32) Student Profile</b>          \$8 entry fee; up to 5 entries per publication          Submit as a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>          Effective lead          Appropriate grammar/style          Use of sensory details          Effective use of sources          Depth of coverage</p>
<p>A single written profile about a student or group of students. A profile is a feature that gives readers an in-depth glimpse into a person's life. Do not enter sports profiles here - use Category 34.</p>	

<p><b>33) Non-Student Profile</b>          \$8 entry fee; up to 5 entries per publication          Submit as a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>          Effective lead          Appropriate grammar/style          Use of sensory details          Effective use of sources          Depth of coverage</p>
<p>A single written profile about a non-student or group of non-students. A profile is a feature that gives readers an in-depth glimpse into a person's life. Do not enter sports profiles here - use Category 34.</p>	

<p><b>34) Sports Profile</b>          \$8 entry fee; up to 5 entries per publication          Submit as a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>          Effective lead          Appropriate grammar/style          Use of sensory details          Effective use of sources          Depth of coverage</p>
<p>A written profile about a person or group of people, related to sports.</p>	



<p><b>35) Sports Game Coverage</b>        \$8 entry fee; up to 5 entries per publication        Submit as a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>        Covers basics effectively        Clear knowledge of game/sport</p>
<p>A single written story that covers one sporting event.</p>	<p><i>Proper grammar/style</i>  <i>Effective use of sources</i>  <i>Depth of coverage</i></p>
<p><b>36) Sports News/Feature Story</b>        \$8 entry fee; up to 5 entries per publication        Submit as a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>        Effective lead        Compelling angle</p>
<p>A single written news or feature story about sports; should not be a profile or game story.</p>	<p><i>Proper grammar/style</i>  <i>Effective use of sources</i>  <i>Depth of coverage</i></p>
<p><b>37) Editorial</b>        \$8 entry fee; up to 5 entries per publication        Submit as a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>        Effective introduction        Proper grammar/style</p>
<p>A single unsigned editorial that reflects the voice of a publication's staff on an issue of importance. (This is not a personal column.)</p>	<p><i>Clear call to action</i>  <i>Effective use of sources</i>  <i>Depth of coverage</i></p>
<p><b>38) Commentary-Campus</b>        \$8 entry fee; up to 5 entries per publication        Submit as a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>        Writer's voice        Evidence of research</p>
<p>A personal column that represents the viewpoint of the author about an on-campus topic. Can be humorous or serious.</p>	<p><i>Proper grammar/style</i>  <i>Clear central point</i>  <i>Depth of coverage</i></p>
<p><b>39) Commentary-Off-Campus</b>        \$8 entry fee; up to 5 entries per publication        Submit as a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>        Writer's voice        Evidence of research</p>
<p>A personal column that represents the viewpoint of the author about an on-campus topic. Can be humorous or serious.</p>	<p><i>Proper grammar/style</i>  <i>Clear central point</i>  <i>Depth of coverage</i></p>
<p><b>40) Review Writing</b>        \$8 entry fee; up to 5 entries per publication        Submit as a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>        Clear knowledge of genre        Writer's voice</p>
<p>A critical commentary about a movie, television program, book, restaurant, play, concert, etc. May be written in a non-traditional story form.</p>	<p><i>Evidence of research</i>  <i>Proper grammar/style</i>  <i>Depth of coverage</i></p>
<p><b>41) Yearbook Copy</b>        \$8 entry fee; up to 5 entries per publication        Submit as a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>        Effective lead        Fresh, original angle</p>
<p>A single copy block from a content (non-theme) yearbook spread.</p>	<p><i>Proper grammar/style</i>  <i>Effective use of sources</i>  <i>Depth of coverage</i></p>

<p><b>42) Yearbook Theme Copy</b>          \$8 entry fee; up to 5 entries per publication          Submit as a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>          Effective lead          Fresh, original angle          Proper grammar/style          Effective use of sources          Depth of coverage</p>
<p>A single copy block from a theme spread (opening, divider, closing) of a yearbook.</p>	

<p><b>43) Poetry</b>          \$8 entry fee; up to 5 entries per publication          Submit as a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>          Use of figurative language          Use of figurative language (x2)          Clear structure          Originality          Originality (x2)</p>
<p>A single selection of original poetry.</p>	

<p><b>44) Short Story</b>          \$8 entry fee; up to 5 entries per publication          Submit as a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>          Engaging introduction          Clear structure          Narration          Character development          Originality</p>
<p>A single fictional short story.</p>	

<p><b>45) Spot News Photograph</b>          \$8 entry fee; up to 10 entries per publication          Submit as a JPG or PDF</p>	<p><i>What the judges are looking for:</i>          Effective composition          Effective lighting          Technical (focus, exposure, color)          Creativity          Storytelling impact</p>
<p>A single image of an event or breaking news. Must be candid / not posed. Editing limited to cropping and standard toning / color correction.</p>	

<p><b>46) Feature/Student Life Photograph</b>          \$8 entry fee; up to 10 entries per publication          Submit as a JPG or PDF</p>	<p><i>What the judges are looking for:</i>          Effective composition          Effective lighting          Technical (focus, exposure, color)          Creativity          Storytelling impact</p>
<p>A single candid photo depicting life on your campus or in your community. Editing limited to cropping and standard toning/color correction.</p>	

<p><b>47) Sports Action Photograph</b>          \$8 entry fee; up to 10 entries per publication          Submit as a JPG or PDF</p>	<p><i>What the judges are looking for:</i>          Effective composition          Effective lighting          Technical (focus, exposure, color)          Creativity          Storytelling impact</p>
<p>A candid action photography photograph. Editing is limited to cropping and standard toning / color correction.</p>	

<p><b>48) Sports Reaction Photograph</b>          \$8 entry fee; up to 10 entries per publication          Submit as a JPG or PDF</p>	<p><i>What the judges are looking for:</i>          Effective composition          Effective lighting          Technical (focus, exposure, color)          Creativity          Storytelling impact</p>
<p>A single candid sports reaction shot. Editing is limited to cropping and standard toning / color correction.</p>	

<p><b>49) Academic/Organization Photograph</b>        \$8 entry fee; up to 10 entries per publication        Submit as a JPG or PDF</p>	<p><i>What the judges are looking for:</i>        Effective composition        Effective lighting</p>
<p>A single candid image showcasing academics or clubs/organizations at work. Editing is limited to cropping and standard toning / color correction.</p>	<p><i>Technical (focus, exposure, color)</i>        Creativity        Storytelling impact</p>
<p><b>50) Personality Portrait - Student</b>        \$8 entry fee; up to 10 entries per publication        Submit as a JPG or PDF</p>	<p><i>What the judges are looking for:</i>        Effective composition        Effective lighting</p>
<p>A single image of a student or group of students, captured in a studio or environmental setting. Can be posed / planned. Editing is limited to cropping and standard toning / color correction.</p>	<p><i>Technical (focus, exposure, color)</i>        Creativity        Storytelling impact</p>
<p><b>51) Personality Portrait - Non-Student</b>        \$8 entry fee; up to 10 entries per publication        Submit as a PDF or public weblink</p>	<p><i>What the judges are looking for:</i>        Effective composition        Effective lighting</p>
<p>A single image of a non-student or group of non-students, captured in a studio or environmental setting. Can be posed/ planned. Editing is limited to cropping and standard toning / color correction.</p>	<p><i>Technical (focus, exposure, color)</i>        Creativity        Storytelling impact</p>
<p><b>52) Photo Story</b>        \$10 entry fee; up to 10 entries per publication        Submit as a single-page PDF including all images and captions</p>	<p><i>What the judges are looking for:</i>        Impact        Execution</p>
<p>A collection of 5-8 photographs that collectively tell a story - about a person, an event or some other topic. Include complete captions for each image.</p>	<p><i>Effective composition</i>        Creativity        Captions</p>
<p><b>53) Florida Nature Photo</b>        \$8 entry fee; up to 10 entries per publication        Submit as a JPG or PDF</p>	<p><i>What the judges are looking for:</i>        Effective composition        Effective lighting</p>
<p>A single photo of a natural setting, either with or without people -- taken in Florida. Editing is limited to cropping and standard toning.</p>	<p><i>Technical (focus, exposure, color)</i>        Creativity        Storytelling impact</p>
<p><b>54) Non-Florida Nature Photo</b>        \$8 entry fee; up to 10 entries per publication        Submit as a JPG or PDF</p>	<p><i>What the judges are looking for:</i>        Effective composition        Effective lighting</p>
<p>A single photo of a natural setting, either with or without people -- taken outside of Florida. Editing limited to cropping / standard toning.</p>	<p><i>Technical (focus, exposure, color)</i>        Creativity        Storytelling impact</p>
<p><b>55) Animal / Pet Photo</b>        \$8 entry fee; up to 10 entries per publication        Submit as a JPG or PDF</p>	<p><i>What the judges are looking for:</i>        Effective composition        Effective lighting</p>
<p>A single photo of animal(s) or pet(s). Editing limited to cropping and standard toning / color correction.</p>	<p><i>Technical (focus, exposure, color)</i>        Creativity        Storytelling impact</p>

<p><b>56) Broadcast Show Opening</b>          \$8 entry fee; up to 5 entries per publication          Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>          Creativity          Audio</p>
<p>Produce a max 45-second introduction to your campus news program. Be sure to abide by all copyright laws.</p>	<p>Video          Editing          Graphics</p>

<p><b>57) Talent Demo Reel</b>          \$8 entry fee; up to 5 entries per publication          Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>          Camera presence          Delivery</p>
<p>Produce a 1:30-2:00 demo reel showcasing your on-camera work. May include field and studio work and should include a variety of story types.</p>	<p>Pacing          Variety          Editing quality</p>

<p><b>58) News Package</b>          \$8 entry fee; up to 5 entries per publication          Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>          Newsworthiness          Use of sources</p>
<p>Write, shoot and edit a max 3:00 news package for your campus news program.</p>	<p>Audio quality          Video quality          Editing</p>

<p><b>59) Sports Package</b>          \$8 entry fee; up to 5 entries per publication          Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>          Newsworthiness          Use of sources</p>
<p>Write, shoot and edit a max 3:00 sports package for your campus news program.</p>	<p>Audio quality          Video quality          Editing</p>

<p><b>60) Broadcast Commentary / Review</b>          \$8 entry fee; up to 5 entries per publication          Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>          Talent presence          Talent delivery</p>
<p>Write, shoot and edit a max 1:30 broadcast Commentary or Review suitable for your campus news program.</p>	<p>Clear central point          Evidence of research          Effective use of B-Roll</p>

<p><b>61) Broadcast Profile - Student</b>          \$8 entry fee; up to 5 entries per publication          Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>          Newsworthiness          Use of sources</p>
<p>Write, shoot and edit a max 3:00 feature package for your campus news program about a student or group of students.</p>	<p>Audio quality          Video quality          Editing</p>

<p><b>62) Broadcast Profile - Non-Student</b>          \$8 entry fee; up to 5 entries per publication          Submit as a JPG or PDF</p>	<p><i>What the judges are looking for:</i>          Newsworthiness          Use of sources</p>
<p>Write, shoot and edit a max 3:00 feature package for your school news program about a non-student or group of non-students.</p>	<p>Audio quality          Video quality          Editing</p>

<p><b>63) Feature Package</b>        \$8 entry fee; up to 5 entries per publication        Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>        Newsworthiness        Use of sources</p>
<p>Write, shoot and edit a max 3:00 feature package for your campus news program. This should not be a profile.</p>	<p><i>Audio quality</i>  <i>Video quality</i>  <i>Editing</i></p>
<p><b>64) Short Film-Comedy</b>        \$10 entry fee; up to 5 entries per publication        Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>        Cinematography        Script/story</p>
<p>Create a max 5:00 live action, fictional comedic movie.</p>	<p><i>Audio quality</i>  <i>Editing quality</i>  <i>Originality/creativity</i></p>
<p><b>65) Short Film-Drama</b>        \$10 entry fee; up to 5 entries per publication        Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>        Cinematography        Script/story</p>
<p>Create a max 5:00 live action, fictional dramatic movie.</p>	<p><i>Audio quality</i>  <i>Editing quality</i>  <i>Originality/creativity</i></p>
<p><b>66) Short Documentary</b>        \$10 entry fee; up to 2 entries per publication        Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>        Cinematography        Script/story</p>
<p>Create a max 10:00 documentary.</p>	<p><i>Audio quality</i>  <i>Editing quality</i>  <i>Impact</i></p>
<p><b>67) Public Service Announcement</b>        \$8 entry fee; up to 5 entries per publication        Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>        Creativity        Video quality</p>
<p>Produce a video public service announcement for your campus news program. The PSA should be exactly 30 or exactly 60 seconds.</p>	<p><i>Audio quality</i>  <i>Call to action/impact</i>  <i>Editing quality</i></p>
<p><b>68) Commercial</b>        \$8 entry fee; up to 5 entries per publication        Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>        Creativity        Video quality</p>
<p>Produce a commercial that promotes a product or service. It should be exactly 30 or exactly 60 seconds.</p>	<p><i>Audio quality</i>  <i>Call to action/impact</i>  <i>Editing quality</i></p>
<p><b>69) Videography Demo Reel</b>        \$8 entry fee; up to 5 entries per publication        Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>        Composition        Lighting</p>
<p>Produce a 1:30-2:00 demo reel showcasing videography work. The reel should be the work of a single student.</p>	<p><i>Shot selection</i>  <i>Audio</i>  <i>Editing/pacing</i></p>

<p><b>70) Mobile Journalism Video Package</b>          \$8 entry fee; up to 5 entries per publication          Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>          Newsworthiness          Use of sources</p>
<p>Submit a max 3:00 video package that was shot and edited entirely on a mobile phone.</p>	<p><i>Audio quality          Video quality          Editing</i></p>

<p><b>71) Sports Highlight Package</b>          \$8 entry fee; up to 5 entries per publication          Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>          Videography          Audio</p>
<p>Submit a max 1:30 SportsCenter-style highlight package recapping a sporting event that includes student-shot footage and a reporter or anchor voiceover.</p>	<p><i>Talent presence          Talent script          Editing</i></p>

<p><b>72) Infographic</b>          \$8 entry fee; up to 5 entries per publication          Submit as a PDF</p>	<p><i>What the judges are looking for:</i>          Quality of information          Readability</p>
<p>Prepare an infographic that presents information visually. For this category, entries should be static, not animated.</p>	<p><i>Originality          Readability (x2)          Originality (x2)</i></p>

<p><b>73) Newspaper Front Page</b>          \$8 entry fee; up to 5 entries per publication          Submit as a PDF</p>	<p><i>What the judges are looking for:</i>          Effective use of visuals          Effective coverage</p>
<p>Submit the front page of your newspaper. Note: Magazine-style fronts should be submitted under Category 74.</p>	<p><i>Creativity          Consistency          Typography</i></p>

<p><b>74) Newsmagazine Cover</b>          \$8 entry fee; up to 5 entries per publication          Submit as a PDF</p>	<p><i>What the judges are looking for:</i>          Effective use of visuals          Effective coverage</p>
<p>Submit the front page of your newsmagazine or newsmagazine-style cover of your newspaper.</p>	<p><i>Creativity          Consistency          Engaging presentation</i></p>

<p><b>75) News Page/Spread</b>          \$8 entry fee; up to 5 entries per publication          Submit as a PDF</p>	<p><i>What the judges are looking for:</i>          Effective use of visuals          Effective coverage</p>
<p>Submit a page or spread of related pages of news content. You may submit more than a single spread if the topic is related, but combine the entire entry into a single PDF.</p>	<p><i>Creativity          Consistency          Typography</i></p>

<p><b>76) Opinion Page/Spread</b>          \$8 entry fee; up to 5 entries per publication          Submit as a JPG or PDF</p>	<p><i>What the judges are looking for:</i>          Effective use of visuals          Effective coverage</p>
<p>Submit a page or spread of related pages of opinion content. You may submit more than a single spread if the topic is related, but combine the entire entry into a single PDF.</p>	<p><i>Creativity          Consistency          Typography</i></p>

<p><b>77) Feature Page / Spread</b>        \$8 entry fee; up to 5 entries per publication        Submit as a PDF</p>	<p><i>What the judges are looking for:</i>        Effective use of visuals        Effective coverage</p>
<p>Submit a page or spread of related pages of features/entertainment content. You may submit more than a single spread if the topic is related, but combine the entire entry into a single PDF.</p>	<p><i>Creativity</i>  <i>Consistency</i>  <i>Typography</i></p>
<p><b>78) Sports Page / Spread</b>        \$8 entry fee; up to 5 entries per publication        Submit as a PDF</p>	<p><i>What the judges are looking for:</i>        Effective use of visuals        Effective coverage</p>
<p>Submit a page or spread of related pages of sports content. You may submit more than a single spread if the topic is related, but combine the entire entry into a single PDF.</p>	<p><i>Creativity</i>  <i>Consistency</i>  <i>Typography</i></p>
<p><b>79) Yearbook Theme Package</b>        \$10 entry fee; up to 1 entry per publication        Submit as a single PDF or a public weblink</p>	<p><i>What the judges are looking for:</i>        Visual impact        Verbal impact</p>
<p>Submit your cover, endsheets, title page, opening, closing and dividers. You may also include up to three additional examples that showcase the visual and verbal development of your theme.</p>	<p><i>Creativity / originality</i>  <i>Consistency</i>  <i>Overall impression</i></p>
<p><b>80) Yearbook Student Life Spread</b>        \$8 entry fee; up to 5 entries per publication        Submit as a PDF</p>	<p><i>What the judges are looking for:</i>        Effective use of visuals        Effective coverage</p>
<p>Submit a yearbook student life spread. Please submit as two facing pages if possible.<sup>9</sup></p>	<p><i>Creativity</i>  <i>Consistency</i>  <i>Typography</i></p>
<p><b>81) Yearbook Sports Spread</b>        \$8 entry fee; up to 5 entries per publication        Submit as a PDF</p>	<p><i>What the judges are looking for:</i>        Effective use of visuals        Effective coverage</p>
<p>Submit a yearbook sports spread. Please submit as two facing pages if possible.</p>	<p><i>Creativity</i>  <i>Consistency</i>  <i>Typography</i></p>
<p><b>82) Yearbook Academics Spread</b>        \$8 entry fee; up to 5 entries per publication        Submit as a PDF</p>	<p><i>What the judges are looking for:</i>        Effective use of visuals        Effective coverage</p>
<p>Submit a yearbook academics spread. Please submit as two facing pages if possible.</p>	<p><i>Creativity</i>  <i>Consistency</i>  <i>Typography</i></p>
<p><b>83) Yearbook Module</b>        \$8 entry fee; up to 5 entries per publication        Submit as a PDF</p>	<p><i>What the judges are looking for:</i>        Quality of copy        Quality of visuals</p>
<p>Submit a single module. If uploading the full spread, make sure the headline is included on the entry form.</p>	<p><i>Quality of design</i>  <i>Depth of coverage</i>  <i>Originality</i></p>

<p><b>84) Yearbook Senior Ad</b>          \$8 entry fee; up to 5 entries per publication          Submit as a PDF</p>	<p><i>What the judges are looking for:</i>          Quality of visuals          Effective use of visuals          Typography          Adherence to design principles          Creativity</p>
<p>Submit a single student-created senior ad of any size.</p>	

<p><b>85) Yearbook People Spread</b>          \$8 entry fee; up to 5 entries per publication          Submit as a PDF</p>	<p><i>What the judges are looking for:</i>          Effective arrangement of mugs          Essentials (folios, etc.)          Content-visual          Content-verbal          Creativity</p>
<p>Submit a single people section spread of the yearbook. The spread should include content in addition to mugs.</p>	

<p><b>86) Literary Magazine Spread</b>          \$8 entry fee; up to 5 entries per publication          Submit as a PDF</p>	<p><i>What the judges are looking for:</i>          Visual impact          Verbal impact          Originality          Consistency          Overall impact</p>
<p>Submit a double-page literary magazine spread. Please submit as two facing pages if possible.</p>	

<p><b>87) Computer-Drawn Illustration</b>          \$8 entry fee; up to 5 entries per publication          Submit as a PDF or JPG</p>	<p><i>What the judges are looking for:</i>          Artistic quality          Technique          Focus          Theme/meaning          Originality</p>
<p>Submit an original student illustration made on a computer or tablet, made entirely from scratch (no photographic elements). AI-created artwork may not be submitted.</p>	

<p><b>88) Hand-Drawn Illustration</b>          \$8 entry fee; up to 5 entries per publication          Scan and submit as a PDF or JPG</p>	<p><i>What the judges are looking for:</i>          Artistic quality          Technique          Focus          Theme/meaning          Originality</p>
<p>Submit an original, hand-drawn student illustration.</p>	

<p><b>89) Editorial Cartoon</b>          \$8 entry fee; up to 5 entries per publication          Submit as a JPG or PDF</p>	<p><i>What the judges are looking for:</i>          Clarity of message          Artistic quality          Use of color or contrast          Originality          Originality (x2)</p>
<p>Create a hand- or computer-drawn editorial cartoon suitable for publication in a high school publication.</p>	

<p><b>90) Multimedia Event Coverage</b>          \$8 entry fee; up to 5 entries per publication          Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>          Text and audio          Visuals and video          Ease of navigation          Impact of coverage          Effective use of sources</p>
<p>Submit a single URL of a multimedia approach to coverage of an event. Entries should be more than just a video – packages may include text, audio, photography, interactive elements, etc.</p>	



<p><b>91) Multimedia Feature</b>        \$8 entry fee; up to 5 entries per publication        Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>        Text and audio        Visuals and video</p>
<p>Submit a single URL of a multimedia approach to coverage of a topic (not an event). Entries should be more than just a video – packages may include text, audio, photography, interactive elements, etc.</p>	<p><i>Ease of navigation        Impact of coverage        Effective use of sources</i></p>
<p><b>92) Original Music Mix</b>        \$8 entry fee; up to 5 entries per publication        Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>        Song structure / composition        Originality        Creativity</p>
<p>Submit a max 1:30 original music composition suitable for production use.</p>	<p><i>Mix quality        Overall brilliance</i></p>
<p><b>93) Animated Short</b>        \$8 entry fee; up to 5 entries per publication        Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>        Script/story        Pacing        Audio</p>
<p>Create a max 2:00 animated film.</p>	<p><i>Quality of animation        Quality of animation (x2)</i></p>
<p><b>94) Animated Graphic</b>        \$8 entry fee; up to 5 entries per publication        Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>        Design        Use of Color        Animation</p>
<p>Create an animated graphic used in a broadcast or online to convey information.</p>	<p><i>Content        Content (x2)</i></p>
<p><b>95) Audio Podcast</b>        \$10 entry fee; up to 5 entries per publication        Submit as a single PDF or a public weblink</p>	<p><i>What the judges are looking for:</i>        Talent presence        Script / writing        Audio quality</p>
<p>Submit a max 10:00 audio podcast about a topic of interest to your community.</p>	<p><i>Creativity        Overall impression</i></p>
<p><b>96) Social Media Show</b>        \$10 entry fee; up to 5 entries per publication        Submit as a public weblink</p>	<p><i>What the judges are looking for:</i>        Talent presence        Script / writing        Audio quality</p>
<p>Submit a max 2:00 social media show that highlights the daily or weekly happenings on your campus.</p>	<p><i>Video quality        Overall impression</i></p>